



energy **saving** solutions

PRESS RELEASE 12 August 2010

D.E.S Group Launches Energy Solutions Provider

Fylde based D.E.S Electrical Contractors UK Ltd has today launched **Impact Energy Saving Solutions Ltd**, an innovative energy efficiency company offering a 'no gain, no fee' service to help businesses in Lancashire to slash energy costs and reduce carbon emissions.

Impact will operate as a turnkey energy specialist offering a range of energy saving products including efficient lighting, voltage reduction, energy management systems and renewable technology relevant to public and private sector clients.

The company has been established to help businesses meet new legislative obligations, such as the Carbon Reduction Commitment (CRC) Energy Efficiency Scheme, which came into force on 01 April 2010. Funding is available from the Carbon Trust and other sources to cover the upfront costs of installing solutions such as efficiency lighting systems, which will then be paid back out of the savings on energy bills over a fixed contract period.

Impact presents an end-to-end solution to help Blackpool, Fylde and Wyre businesses to "Go Green" including energy audits, savings strategy, product specification through to installation and evaluation. Typically energy savings of over 50% can be made on existing lighting and payback periods on investment are in months rather than years.

Impact is in the process of devising energy solutions for a number of Fylde based organisations including Blackpool Fylde & Wyre Hospitals NHS Trust and Fleetwood College. The company recently presented a £3million, three year saving solution to leading building materials supplier Tarmac Ltd following an energy survey of Tarmac's Poulton Asphalt site.

The world is changing and the transition to a low-carbon economy will be one of the defining issues of the 21st century. It will transform our economy, change our industrial landscape, the supply chains of our businesses and the way we all live and work. To drive this transition, the Government has put in place the world's first ever legally binding target to cut emissions 80% by 2050. Businesses can realise significant and long-term savings by reducing emissions from their workplaces. It is estimated that UK businesses lose 2% of annual profit through inefficient management of energy, water and waste", said Bill Dugdale, Impact Managing Director.

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A division of DES Electrical Contractors Ltd.

Payment terms are strictly 30 days

Registered Office: Mentor House, Ainsworth, Blackburn BB1 6AY
Registered in England and Wales, No. 4052806 VAT No: 757 8547 72



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"Many business owners would like to improve the energy efficiency of their company. "Impact Energy Saving Solutions does exactly what the name says – it makes it easy for businesses to move forward with projects and see real savings on energy bills." Impact makes the cost of energy improvements easy to finance for business owners because energy savings often completely offset the cost of the improvements. Coupled, with Government funding schemes, it's a win-win situation" said Sean Egan Director of Impact.

"As energy prices continue to escalate and firms are pressured into attempting to reduce their carbon footprint, there has never been a better time to launch Impact" "In short, our work is about delivering results for our clients; doing nothing more or less than improving the efficiency of their energy consumption". says Sean.

Notes to the Editor

- Evening Gazette photographer scheduled to photo the Impact team on 16th August.

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